



18th

TRADE FAIR OIC

&

12th

WEXNET EXHIBITION

**Women Empowerment
through Entrepreneurship**

لاہوری

29th Nov - 1st Dec 2024

Expo Centre Lahore,
Islamic Republic of Pakistan

HIGHLIGHTS



300+
Exhibitors



International
Pavilions



57
Member State
Countries

DELIVER RESULTS



AMPLIFY YOUR BRAND
to reach new customers and markets



**GENERATE LEAD AND BUILD
PURPOSEFUL RELATIONSHIPS**—with
new customers, partners and investors



LAUNCH NEW PRODUCT/SERVICES
in front of global customers to
generate exposure



**EXPORT READINESS OF WOMEN
ENTREPRENEURS**—graduate to
Model Business Practices

INTERNATIONAL PARTNERS FOR 18TH TFOIC AND 12TH WEXNET, 2024



EXHIBITIONS BENEFITS



Meeting of Trade
Promotion Agencies



Meeting of Investment
Promotion Agencies (IPAs)



Workshops and
Seminars



B2B Meetings, G2G Engagements
and Networking Sessions

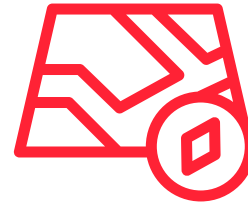
EXHIBITIONS OFFERINGS



INTERNATIONAL
PAVILIONS



SHELL SCHEMES



RAW SPACE



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