



OMAN CONVENTION  
& EXHIBITION CENTRE  
مركز عُمان للمؤتمرات والمعارض



# Moonlight

# Market

FESTIVAL & EXPO

A new concept →





# Outline :

- ✓ General Overview
- ✓ Target Audience
- ✓ Activities
- ✓ Activations
- ✓ Space rates
- ✓ Partners and participants
- ✓ Logo Revile



Schedule



Space rent



About Festival



Guest Star





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General Overview



Schedule



Space rent



About Festival



Guest Star



# About Moonlight Market

Enter into a winter wonderland at our Moonlight Market! Indulge in hot drinks, seasonal snacks, and delightful treats. Discover booths showcasing locally crafted items and handmade goods, all surrounded by a festive ambiance of twinkling fairy lights and music. Come and be part of an enchanting celebration of the season, filled with happiness, imagination, and delightful discoveries!

**Risk Assessment:**  
1.67



Schedule



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# Schedule

The event will be activated along with other inside events to enhance the number of foot walk , and walking customers .



Feb2024  
22Feb - 2 Mar  
10 days



Schedule



Space rent



About Festival



Guest Star



- ✓ Attendance number
- ✓ Vendor sales
- ✓ Customer satisfaction surveys
- ✓ Social media engagement and new brand image creation
- ✓ Revenue generation



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Target Audience



Schedule



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# Target

## Audience



Local Artisans



Schedule



SME,s



Home/ online  
Business



About Festival



Entertainment  
vendors



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Activities



Schedule



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# Activities of Moonlight Market

All activities that will be included have to be local and suitable to a market nature



Outdoor entertainments



Market



Nabatat



live food



Schedule



Space rent



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# كرنفال النباتات NABATAT CARNIVAL



Nabatat Tour : last two diamonds will be dedicated for nabatat event but in a new concept by creating a tour through different both applying an art concept within it .



Schedule



Space rent



About Festival



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# كرنفال النباتات NABATAT CARNIVAL



Schedule



Space rent



About Festival



Guest Star



# كرنفال النباتات NABATAT CARNIVAL



Schedule



Space rent



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Activation



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# Activation

## Location

- Gardens

## Vedor selection

- 50% - tear 2-3
- 30% - SMEs
- 20% - Home business

## Winter themam

winter atmosphere

- fairy lights
- lanterns
- seating areas
- outdoor heaters



Schedule



Space rent



About Festival



Guest Star



# Entertainment

## Music

- Live Band
- DJ

## Art

- Art Gala

## Nabatat

- Nabatat art tour
- 10 - Speakers  
( one per day )

## Live entertainment

- Outdoor Film  
Screening
- Local Artisans
- Kids activity



Schedule



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About Festival



Guest Star



# Wonder Bites

## F&B area



Food Will be divided  
based on cuisines



Live Cooking show



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Space rates



Schedule



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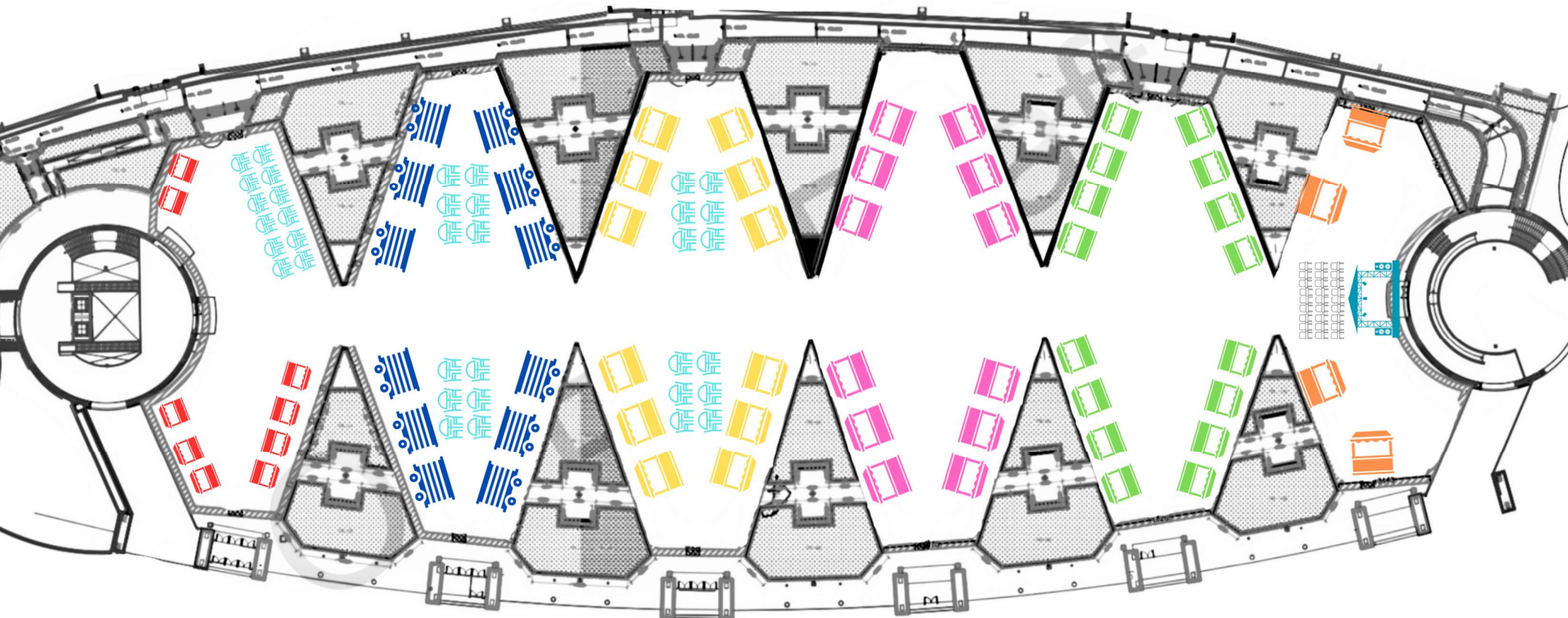


About Festival



Guest Star





-  3\*3 stall(food)
-  Seating
-  3\*3 stall( sponsors)
-  4\*3 stall( Nabatat Gov)
-  FoodTruck
-  3\*3 stall Market)
-  3\*3 stall( Nabatat )
-  stage



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Partners and participants



Schedule



Space rent



About Festival



Guest Star

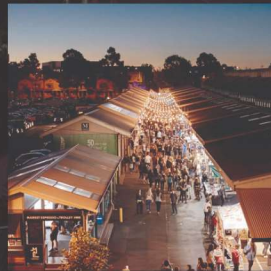


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# Partnered Activates



Entertainments



Stalls



AV



Art Gala



Schedule



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# Media Sponsors



سیتی کود  
CITY CODE

○ Entertainments  
Sponsors







# Potential Participant





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Logo Revile



Schedule



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About Festival



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# MUSCAT INTERNATIONAL TRACKS CO. (MASARAT)

presents :

**MOONLIGHT  
MARKET**  
مـون لـايت ماركت  
persian village

**MOONLIGHT  
MARKET**  
مـون لـايت ماركت

[sales@masarat-intl.com](mailto:sales@masarat-intl.com)



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WINTER  
NIGHT MARKET

*Thank You*