Winning the **Mountain Protection Award** means a lot to us. It is a great honour and appreciation of our efforts. Through winning this award, we hope our project will continue to evolve and develop with new partners and projects across Switzerland."



**UIAA** Mountain Protection Award 2020

**Bruno Lüthi** · Swiss Alpine Club 2019 UIAA Mountain Protection Award Winner

## **UIAA** BALLY IMPROVING MOUNTAIN LIVES, PROTECTING THE MOUNTAIN ENVIRONMENT

Application deadline 30JUNE 2020

# Promote your project as part of THE **2020 UIAA MOUNTAIN PROTECTION AWARD**

The annual **UIAA Mountain Protection Award** has made a tangible difference to mountain lives, communities and the environment since its inception in 2013. It has enabled people to raise finances to build key infrastructures, conduct vital research and fulfil pending goals. In parallel, it has provided an international showcase and communication platform for projects to raise awareness and exchange ideas and initiatives. Not only has it supported local communities, it has fostered its global community.

#### 

O/uiaamountains

theuiaa.org/mountain-protection-award



https://youtu.be/k1mjrPoyR44



AlpineLearning Project Weeks 2019 UIAA Mountain Protection Award Winner

## FOR MOUNTAINEERING, MOUNTAINS AND MOUNTAIN COMMUNITIES

### WHO CAN APPLY?

A project supported by a UIAA member federation or an association or travel company working in the mountain environment which engages and collaborates with local communities to develop a culture of sustainable activities which attract and inspire visitors. The project must have a climbing, mountaineering or outdoor sport focus, and be involved in at least one of the following activities:

- Conservation of biodiversity including flora and fauna
- Sustainable resource consumption and management like energy and water
- Sustainable waste management and disposal
- · Adaptation to/mitigation of effects of **climate change**
- Protection of the environment through culture and education

#### WHAT ARE THE BENEFITS?

All selected projects are showcased on the UIAA website and communication channels. The **Best New Initiative** will be featured in a dedicated article and will receive the respective logo. **The Runner-up** to the winning project receives a **EUR 5'000** financial remuneration, the right to use the silver MPA logo and gets featured in a dedicated article. The **Winner** is announced at the **UIAA General Assembly held on 24 October 2020 in Antalya, Turkey** and receives a **EUR 10'000** financial grant. Thanks to the UIAA partnership with **BALLY**, the winning project will further benefit from exclusive content creation and communication amplification through BALLY's worldwide press outreach and the UIAA's global mountain network.

#### HOW TO APPLY?

#### Visit: theuiaa.org/mountain-protection-award

Entry is free of charge and all complete and eligible applications are sent for review to the UIAA MPA Assessment Team. Applications open on 1 March 2020.

The deadline to apply is **30 June 2020**.

www.theuiaa.org

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International Climbing and Mountaineering Federation UNION INTERNATIONALE DES ASSOCIATIONS D'ALPINISME